

## 2020: International Year of the Nurse and the Midwife celebrated by the World



In 2020 we celebrate the world's 22 million nurses and 2 million midwives who make up half of the global health workforce – providing vital health care everywhere, as they have been doing for centuries.

Let us have a look at “how the world celebrates the International year of the nurse and the midwife”.

### [The International Council of Nurses](#)

The theme for 2020, ***Nurses: A Voice to Lead – Nursing the World to Health***, demonstrates how nurses are central to addressing a wide range of health challenges.

**1 January 2020** – The official start of the International Year of the Nurse and Midwife

**12 May 2020: International Nurses Day** – marking the birthday of nursing pioneer Florence Nightingale.

**18-23 May 2020: 73rd World Health Assembly held in Geneva** – In celebration of the Year of the Nurse and the Midwife, the Director General has invited nursing champions to address the Assembly.

**27-28 October 2020: Nightingale 2020** – Florence Nightingale Foundation will host a conference in London to showcase how nurses and midwives can work collectively to transform global health and care. It will celebrate Florence Nightingale's legacy and contribute to the WHO's International Year of the Nurse and midwife

**28 October 2020: Nursing Times Awards** – Our annual awards ceremony will be held at the Grosvenor House Hotel in London and will feature a special award to mark International Year of the Nurse and Midwife

**31 December 2020** – Official end of the International Year of the Nurse and Midwife

<https://www.nursingtimes.net/news/2020-international-year-of-the-nurse-and-midwife/key-dates-during-2020-international-year-of-the-nurse-and-midwife-07-01-2020/>

### [The Australian council of nurses](#)

[Acknowledging past champions](#)- Honouring past nurse leaders who challenged the status quo, pioneered positive change and laid the foundations for nursing today.

**Being change champions**- Recognising high-achieving nurse leaders for their extraordinary contribution and trailblazing innovation in health care.

**Identifying future champions** -Encouraging nurses to realise their leadership potential by providing them with opportunities and tools to empower themselves.

**Empowering inner champions** -Supporting nurses to expand their knowledge and skills and boost their well-being and self-belief. These champions apply their learnings to be the best nurse leaders they can be supporting nurses to expand their knowledge and skills and boost their well-being and self-belief

**Spread the word**-Download our media kit full of resources to help you promote and celebrate 2020 Year of the Nurse & Midwife

**Fact sheet** -Learn some interesting facts about nursing and midwifery — perfect for sharing with your colleagues.

**Posters** -Promote 2020 Year of the Nurse & Midwife at your workplace or in the community with a celebration poster — A4 and A3 versions available.

**Digital banners**-Banners for you to promote online on your website — various sizes provided

**Social media** - Follow us on social media!

Facebook — [@acnursing](#)

Twitter — [@acn\\_tweet](#)

LinkedIn — [Australian College of Nursing \(ACN\)](#)

Instagram — [@acn\\_nursing](#)

Youtube — [Australian College of Nursing](#)

**Email signature** -Add this banner to your email signature to help spread the word and encourage others to get involved in the celebrations.

**Prop sign** -Get creative! Download and print out our A4 prop sign for your 2020 Year of the Nurse and Midwife photo opportunities.

**Event hashtags** -Add **#YearoftheNurseAU** and **#ACN2020Celebrations** wherever possible.

**International Council of Nurses resources**

**Give a nurse a shout-out**-To publicly recognise the special nurses and midwives in your life, we are creating a virtual inspiration wall in 2020. Give a shout-out to someone who inspired you to become a nurse and/or someone who continues to inspire your nursing journey

**Want to do more?**-ACN is excited to provide a wide range of opportunities that you can engage with throughout 2020.

**2020 Roadshows**-Join us to celebrate this historic occasion at the complimentary ACN 2020 Year of the Nurse & Midwife Celebration Roadshow. We encourage you to bring a friend or colleague. Members and non-members are welcome.

<https://www.acn.edu.au/2020>

## **UK – England**

### **A year of celebration for all**

The Year of the Nurse and Midwife is our chance to showcase and celebrate the professions.

### **How to get involved**

- **Follow the conversations and share your updates.** Find these on Twitter and Instagram at [#YearoftheNurseandMidwife](#) / [#teamCNO](#)
- **[Share your people story](#).** We want to gather a cross section of nurses and midwives in all specialties, regions and locations in 2020. [Tell your colleagues to do the same](#)
- **Wear blue in May to say thank you.** Join us in July to show unified celebration of nursing and midwifery right across England. Encourage colleagues, friends and families to be part of this.
- **Join us at Park Run** in England on 2 May.
- **Hold a tea party as part of the NHS Big Tea.** Ask your colleagues, the public, your MP, local schools, local media to join you in celebration of nurses and midwives in July.
- **Light up your buildings and local landmarks.** Help commemorate Florence Nightingale's 200th birthday by joining this national light-up at sunset on 12 May.
- **Tell your MP.** Invite them to visit your organisation to meet your nursing and midwifery teams and understand the local issues and priorities for the professions.
- **Involve local media.** To run features of your nursing and midwifery teams, and focus on wider work at your organisation
- **Enlist your local celebrities.** Grow awareness and support of the Year of the Nurse and Midwife through their influence and networks.
- **Be visibly support online.** Create a [customised Facebook frame](#) to show your contacts what the year of the nurse and midwife means to you
- **Support the future workforce.** Join our ambassadors to engage with our future nurses and midwives as part of their programme with young people
- **Join the public national Florence Nightingale activities portal.** The Florence Nightingale Museum is listing all activities on their online portal celebrating Florence Nightingale's bicentenary to drive awareness amongst the public. [Find out more and share post details](#) about your public-facing [#YearoftheNurseandMidwife](#) activities.

<https://www.england.nhs.uk/year-of-the-nurse-and-midwife-2020/>